

BioZoom Advertising Information 2008

**Offer of advertisement in the quarterly magazine BioZoom published by Danish Society for Biochemistry and Molecular Biology (DSBMB).
Circulation number 1700.**

Prices:

Advertisement	1 issue	2 issues	4 issues
4-color			
Text page 1/1	DKK 14.000	DKK 21.000	DKK 28.000
Text page 1/2	DKK 9.000	DKK 13.500	DKK 18.000
2. text page 1/1	DKK 18.000	DKK 27.000	DKK 36.000
2. cover page	DKK 18.000	DKK 27.000	DKK 36.000
3. cover page	DKK 18.000	DKK 27.000	DKK 36.000
Cover back	DKK 20.000	DKK 30.000	DKK 40.000

Discount:

50% discount of the regular price for one advertisement in 4 issues of BioZoom. 25% discount of the regular price for one advertisement in 2 issues of BioZoom. Content of the advertisement can vary between the issues. See regular and discount prices in the table above. In addition we offer 25% discount on the fee for exhibition at DSBMB Annual Meeting in October 2007.

Artwork:

Color advertisements should be delivered by E-mail as PDF, TIF, or EPS files for offset print.

Dimensions:

Dimensions (h x w) 1/1 text page and cover page: 297x210 mm, and 1/2 text page: 125x190 mm.

Deadlines:

Advertisements should be submitted: March 1, June 1, September 1 and December 1.

Distribution of flyers, information sheets or brochures with BioZoom:

One A4 page: DKK 6.000

Each additional page: DKK 1000 (to cover extra postage).

Catalogue: please ask for offer.

Marketing stall and distribution of flyers at scientific symposia:

Half-day symposium: DKK 2.000. One-day symposium: DKK 3.000.

- Marketing stall with products and flyers outside the auditorium during the symposium.
- Publicity of company and products at the announcement and opening of the symposium.

Value added tax:

Danish Society for Biochemistry and Molecular Biology is registered by Danish tax authorities. All prices are given without VAT. Please add 25 % VAT to the price. VAT no. 19 77 30 78.

Contact:

For order of advertisement and additional information please contact: Secretary of The Danish Society for Biochemistry and Molecular Biology, Vivian Juhl, Department of Clinical Biochemistry, Glostrup Hospital, DK-2600 Glostrup, Denmark. Phone: +45 43232457. Fax: +45 43233929. Cellular phone: +45 50723667. E-mail: vijb@glo.regionh.dk.